

ETP 266 : ENTREPRENEURIAL FINANCE

This course is designed to teach students the financial issues that are important to the business owner, not the accounting practitioner. Topics include start-up funding, sources of financing, identifying and preventing fraud, buying and valuing ventures, and harvesting the value created in business ventures. This course also covers the creation of personal financial statements and pro forma financial statements which are crucial components of a business plan.

Credits 3

Lecture Hours 3

Lab Hours 0